

A CHILD SPENDS THE FIRST SEVERAL YEARS LEARNING TO READ, THEN CONSUMES BOOKS TO LEARN. AFTER THAT, THERE IS NO LIMIT TO HOW THE WRITTEN WORD CAN HELP A CHILD. THEREFORE, WHEN A PARENT OFTEN READS TO A CHILD, HE HAS A BETTER CHANCE OF BECOMING A PROFICIENT AND ENTHUSIASTIC READER. READ TOGETHER DAILY, AND GIVE HIM PLENTY OF CHANCES TO READ ALOUD TO YOU. IT WILL BE A WINNING SITUATION!